



ILGBC
המועצה הישראלית
לבנייה ירוקה

בונים בראייה ירוקת טווח



הקטלוג 
מאגר המוצרים לבנייה ירוקה ILGBC

About
The CATALOG
the Israeli green product database

April 2015

The ILGBC Idea

The Israel Green Building Council (ILGBC) founded The CATALOG in August 2014 out of a need to promote the green building market in Israel and provide a **fundamental service** to the rapidly growing industry.

- > ILGBC has been successful in providing a search engine for architects, engineers, students, contractors, and environmental consultants to **access sustainable products and technology alternatives** available in the local construction industry.
- > ILGBC created a **unique and innovative** sustainable tool in Israel.
- > ILGBC ensured that The CATALOG would be found useful to a number of user types by **consulting with a steering committee** of advisors including UI experts and main stakeholders.



Promoting Green Building

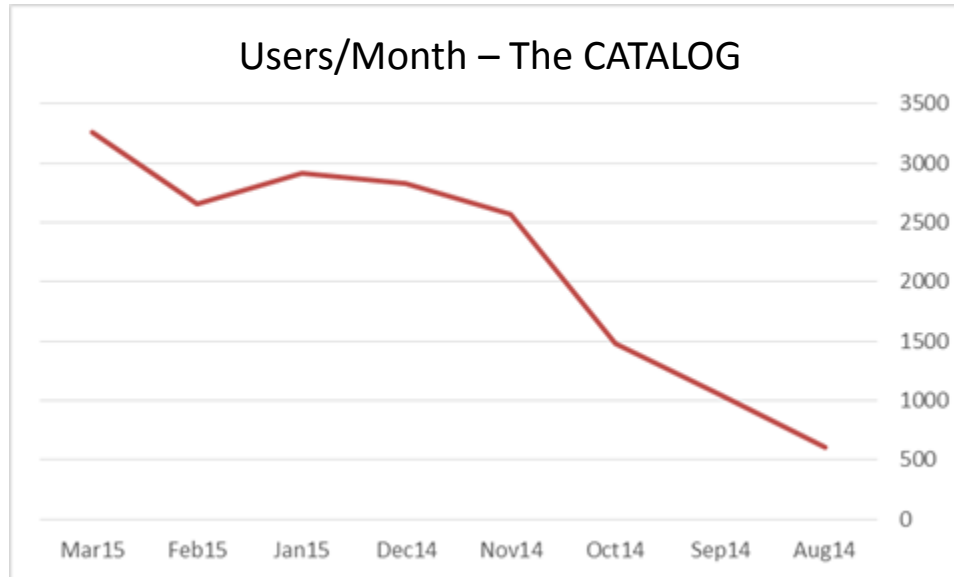
In addition to providing a fundamental service to the green building industry The CATALOG in its existence creates a larger market for green building services.

- > It **supports green building standards** in Israel.
- > Promotes environmental excellence in the local industry by providing **comprehensive content**.
- > Helps to bring green construction to the mainstream by **raising awareness** on the importance of product selection and life cycle thinking in the planning phase of construction.
- > The Green Arena social blog within The CATALOG is an opportunity to **facilitate discussion** on material selection and green building or may be a place to post relevant articles and news about new products and technologies in the green building market.

The CATALOG Users

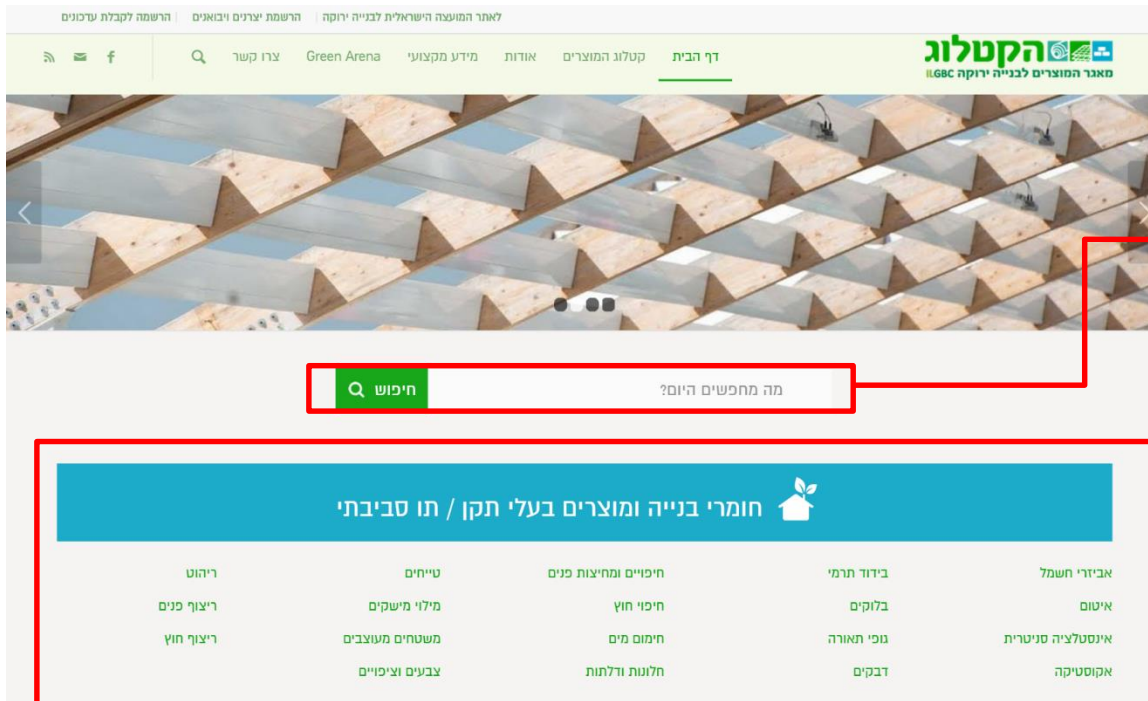
The CATALOG uses the professional knowledge available in the industry as a tool for engineers, architects, planners, designers, project managers, contractors, environmental consultants, students, building owners and more.

In only 6 months users have increased to over 3,200.



How The CATALOG Works

Check out The CATALOG here: ilgbcatalog.org. Within the website users can narrow their search with guided filters and searching options.



Search Box

Filter Options (e.g. furniture, flooring, lighting, adhesives, windows and doors)

How The CATALOG Works

מערכות וטכנולוגיות תומכות בנייה ירוקה

אנרגיה מים שלד ומעטפת תאורה

Technologies and systems that support green building initiatives (e.g. energy, water)

תגיות על כי תקני בנייה ירוקה

איכות אוויר פנים מבנית IEQ חומרי גמר חומרים ממוחזרים חומרים מתחדשים חומרים ומוצרים מקומיים חומרי פיתוח המגרש חומרי שלד מיקור אחראי של חומרים חומרים למערכות בשימוש הבניין

Tags in building standards (e.g.

לא מוצאים את המוצר שאתם מחפשים?

הצוות שלנו עומד לרשותכם. אתם מוזמנים ליצור עמנו קשר, ונשמח לסייע.

יצרנים/ יבואנים בעלי מוצרים ירוקים?

מלאו את טופס יצירת הקשר ונוסיף את מוצריכם לקטלוג הירוק

recycled materials, local materials, IEQ, renewable)

Advertisement banners and more information

Benefits to the Operator

Purchasing The CATALOG platform gives you the opportunity to promote and expand the market products and materials of your choice. There are multiple possibilities for funding the purchase of the platform beyond your regular budget.

Opportunities to generate revenue include:

- > Advertisement banners
- > Membership fees
- > Charging manufacturers to display their products
- > Payment per Click- clicks to the supplier site or when contacted via the contact page
- > Founding Membership – get higher visibility (e.g. displaying company's logo on all pages of the website)



Find Out More

We offer the web platform. It includes the basic translation of the site to the **native language** and **professional guidance** during the development phase.

Contact us with questions regarding

The CATALOG platform.

We look forward to hearing from you!

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